



### **Session Introduction:**

With the challenges raised by COVID-19, community involvement is a key to ensure long-term recovery and cohesion. While large businesses often support high-profile charitable organizations and large-scale social responsibility initiatives, small-to-medium enterprises can get involved and give back to their local communities.

In this session, there are companies from international and domestic to share their experiences and present their products relevant to the Bio-Circular-Green economy. It aims to demonstrate a connection between the local community and businesses that lead to a bigger picture, as well as to offer the opportunity for APEC members to share how to add high value to their local products and develop to the international business level.

### **Speakers:**

- 01:30 pm. - 01:40 pm. **Session Introduction**
- 01:40 pm. - 02:00 pm. **Sampran Model: Model of Organic Tourism of Sustainable Development in Society**  
By Mr. Arrut Navaraj, Managing Director, Suan Sampran, Thailand **(ONLINE)**
- 02:00 pm. - 02:20 pm. **Value-Added Product for International Market: Myanmar Local Agriculture Model**  
By Dr. Pyae Phyo Aye, Founder, Snacks Mandalay Co., Ltd., Myanmar **(ONSITE)**



- 02:20 pm. – 02:40 pm. **Building Russian national green finance system**  
By Mr. Andrey Bayda, Vice President for ESG at State Development Corporation VEB.RF, Russia (**ONLINE**)
- 02:40 pm. – 03:00 pm. **UBEYOND Sustainability from cassava products**  
By Mr. Chun Phokaisawan - Senior Executive Vice President of Financial and Accounting (CFO) of Ubon Bio Ethanol PLC. (UBE), Thailand (**ONLINE**)
- 03:00 pm. – 03:20 pm. **Plant Factory: Technology for Better Well-Being Society**  
By Dr. Eri Hayashi - Vice President, Director of International Relations & Consulting, Japan Plant Factory Association (JPFA), Japan (**VDO Clip**)
- 03:30 pm. **End of session**